

Education **University of the Arts (Philadelphia, PA)**
BFA in Graphic Design
Graduated May 2010

User-Centered Design

Workshop with Jorge Franscara and Guillermina Noel
Spring 2009

A weeklong intensive workshop set up through The University of the Arts focused on user-based design. Worked along with Pennsylvania Hospital and Philadelphia Senior Center on recreating a hospital map for the elderly.

Skills Proficient in the use of Macs, PC operating systems. Experienced with Illustrator, InDesign, Photoshop, Freehand, Bridge, After Effects, Dreamweaver, Flash, Lightroom, iMovie, Microsoft Office, Actionscript 2 and 3, HTML, CSS, and Javascript.

Design Experience **Joel Katz Design Associates (Philadelphia, PA) June 2009 – Present**

Intern

Edited bus shelter maps for Center City District

Edited and developed graphics for Brand Atlas book

Worked on Omaha Wayfinding

Updated joelkatzdesign.com and art-travel-fashion.com

Photo retouching

Office management

Freelance (Philadelphia, PA)

Chabad House at Temple University 2007 – 2009

Design banners, fliers and logo product placement

Alina Wheeler 2010

Researched and developed slides for Brand Identity book

Residential Life at UARTS 2007 – 2010

Designed fliers and office papers. Created architectural layouts of all dorm rooms.

Re-designed campus map

Other work Experience **Residential Life at UARTS (Philadelphia, PA)**

Package Room Worker 2006 – 2009

Office Assistant: Summers 2007 – 2009

Package Room Manager: 2009 – 2010