

Education University of the Arts (Philadelphia, PA)
BFA in Graphic Design
Graduated May 2010

User-Centered Design

Workshop with Jorge Franscara and Guillermina Noel
Spring 2009

A weeklong intensive workshop set up through The University of the Arts focused on user-based design. Worked along with Pennsylvania Hospital and Philadelphia Senior Center on recreating a hospital map for the elderly.

Skills Proficient in the use of Macs, PC operating systems. Experienced with Illustrator, InDesign, Photoshop, Freehand, Bridge, After Effects, Dreamweaver, Flash, Lightroom, iMovie, Microsoft Office, Actionscript 2 and 3, HTML, CSS, and Javascript.

Design Experience Joel Katz Design Associates (Philadelphia, PA) May 2009 – June 2010
Intern
Edited bus shelter maps for Center City District
Edited and developed graphics for Brand Atlas book
Worked on Omaha Wayfinding
Updated joelkatzdesign.com and art-travel-fashion.com
Photo retouching
Office management

Freelance (New York, NY)

Humantific October – November 2010

Designed promotional book

Assisted in presentation design and preparation

Freelance (Philadelphia, PA)

Chabad House at Temple University 2007 – 2009

Design banners, fliers and logo product placement

Alina Wheeler 2010

Researched and developed slides for Brand Identity book

Residential Life at UARTS 2007 – 2010

Designed fliers and office papers. Created architectural layouts of all dorm rooms.

Re-designed campus map

Other work Experience Residential Life at UARTS (Philadelphia, PA)
Package Room Worker 2006 – 2009
Office Assistant: Summers 2007 – 2009
Package Room Manager: 2009 – 2010